



BRYAN CASTRO
MOTION GRAPHIC DESIGNER

PROFESSIONAL SUMMARY

Motion Graphic Designer with 8 years of experience delivering meaningful visual content across multiple industries. Proficient in graphic design, motion graphics, and illustration, with a strong track record of thriving in fast-paced, collaborative environments within teams and departments. Adept at building productive working relationships and committed to continuous learning to develop innovative and effective design solutions.

TECHNICAL SKILLS

After Effects
Illustrator
Photoshop
InDesign
Premiere Pro
Blender
Canva
Figma
Sketch
Procreate
Procreate Dreams

CREATIVE SKILLS

Motion Graphics
Animation
Illustration
User Interface
Typography
Video Editing
Data Visualization
HTML / CSS
3D Modeling

PROFESSIONAL EXPERIENCE

Partners In Health | Motion Graphic Designer | Sept, 2020 — Present

- Designed and animated graphics for social media, emails, campaigns, and various digital platforms.
- Maintained template libraries and asset collections to streamline video production across international teams.
- Created lower thirds, titles, and motion graphics to enhance video content and storytelling.
- Created branding and animated content for large-scale venue events, ensuring visual consistency across digital and physical materials.

Clearsurance | Web Designer | Nov, 2018 — Feb, 2020

- Refined the user experience of the Clearsurance website and its product features by implementing a cohesive design system with newly created assets.
- Designed banner ads, animations, illustrations, and UI/UX components to enhance user engagement.
- Collaborated with interdisciplinary teams to improve the platform's functionality and visual appeal.

MullenLowe | Design Intern | Jun, 2018 — Aug, 2018

- Created official Snapchat filters for celebrated brands like U.S. Cellular, Summerfest, and Milwaukee Brewers.
- Designed 3D-rendered boxes, mockups and collateral for Century 21.
- Assisted in multiple branding and advertising projects within a fast-paced agency environment.

EnergySage | Freelance Motion Designer | Apr, 2018 — Aug, 2018

- Produced short-form branded content for blog posts to drive engagement and scale audience.
- Developed scripts, storyboards, and voiceover research to ensure cohesive storytelling.
- Created compelling animations to support the company's marketing initiatives.

EDUCATION

Massachusetts College of Art and Design | Boston, MA | Bachelor of Fine Arts | Graphic Design

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WEBSITE

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